

June 20, 2017

Dear Valued Distributor,

ITW Red Head is excited to bring the first and only ¼ inch seismic, cracked, and un-cracked concrete approved wedge anchor in the U.S. to the market. It is now available to install in many applications that would typically require a 3/8" anchor. These applications include stadium seating, light fixtures, steel track, electrical cable trays, conduit, signage, and electrical strut channeling.

The Trubolt+ improves installation speed and productivity. It offers superior steel tension strength and maximum design flexibility for engineers, with favorable minimum edge distance and anchor spacing requirements. The Trubolt+ can also reduce contractors' inventory and material costs by more than 50 percent by replacing 3/8" inventory with ¼ inch anchors. The same applies to distributors.

While other manufacturers offer ¼" anchors, they only have approvals for un-cracked concrete. The Trubolt+ breaks the mold for ¼ inch anchors as an all-in-one solution for seismic, cracked, or un-cracked concrete.

"We are proud to bring this much-needed product to the market and eliminate the unnecessary use of 3/8" anchors in lightweight applications," says Paul Escandon, Product Manager for ITW Red Head mechanical anchors. "Red Head has a long history of innovation, and we look forward to expanding the possibilities of the Trubolt+ wedge anchor with additional sizes."

Red Head also offers interactive support for Trubolt+ customers through its TruSpec anchor calculation software. The web platform provides structural engineers with 3-D animations, customized layouts, and direct access to phone support. We also provide added resources through our new ITW Red Head app available for iPhone and Android users which includes an adhesive product selector, adhesive cartridge calculator, and an easy to use submittal generator. This app was launched in January at the same time our new A7+ Concrete Adhesive was brought to market.

For more information about Trubolt+ specifications and applications, visit www.itwredhead.com.

Best regards,



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